

Int'l MUSEUM WORKERS Day

3rd #IMWD | June 29, 2017

3rd International MUSEUM WORKERS Day (IMWD) | June 29, 017

FOR IMMEDIATE RELEASE

EVENT

We invite you to join International Museum Workers Day on June 29, 2017.

MISSION

International Museum Workers Day IMWD's mission is to educate the public about various professions in the museum and heritage fields.

ORIGINS

The project was initiated by American museologist and filmmaker Homa Taj of MUSEUMVIEWS. The event was initially called Hug A Museum Worker Day in the same spirit as "International Hug a Medievalist Day."

LOCATION

The global event will take place across various social media - Twitter, Facebook, Instagram, Tumblr, Pinterest, LinkedIn, Google+, YouTube, etc.

ACTIVITY

Museum Workers are invited to introduce their professions by sharing photos of themselves (with their colleague) in their work environment. Camera-shy Museum Workers may choose to share a photograph of an object that embodies their profession, accompanied with a brief description of their job.

Relevant images shared by Museum & Heritage Workers - tagged #IMWD2017 or simply #IMWD - may be shared across various platforms on our social media feeds. We also actively encourage other museum and heritage institutions to do the same.

LOCATION

Please visit our INSTAGRAM for images (all credits due to their original sources).

TWITTER - <https://twitter.com/MuseumWorkerDay>
FACEBOOK - <https://www.facebook.com/museumworkers/>
INSTAGRAM - <https://www.instagram.com/museumworkers/>
TUMBLR - <https://museumworkersday.tumblr.com/>
PINTEREST - <https://www.pinterest.com/MuseumWorkerDay/>

CONTACT

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